

GEAR UP FOR BOW SEASON



Missouri: September 15 | Illinois: October 1



Power Stroke	12"
Weight	6.5 lbs
Width	19.5"
Length	32.75"
IBO	320 fps

Mission MXB-320 Kit
Reg. \$849.99 **Sale \$799.99** **\$50 OFF**
Loaded with revolutionary crossbow technology for higher performance, and adjustability for ultimate comfort, this bow is easy to use and incredibly accurate.



Power Stroke	10"
Weight	6.3 lbs
Width	19.5"
Length	30"
IBO	340 fps

Mission Dagger Kit
Reg. \$799.99 **Sale \$749.99** **\$50 OFF**
The MXB®-Dagger™ is the lightest, most compact Mission® crossbow to date. Powered by the all-new perimeter-weighted WX-Cams™, this crossbow is truly a silent and nimble killer.



Mathews Chill R
Reg. \$999.99
Sale \$899.99

Brace Height	6 1/8"
Axle-to Axle	33"
Weight	3.95lbs
Let-Off	80%
IBO	342 fps

The Chill R offers the smoothest speed in all of archery. You'll experience minimal post shot vibration at blazing speeds, all in a lightweight, compact package.

TOP OF THE LINE PERFORMANCE FOR HER



Mathews Jewel
Reg. \$899.99 **Sale \$799.99**

Brace Height	6.375"
Axle-to Axle	28"
Weight	3.6 lbs
Let-Off	80%
IBO	325 fps

A woman who is passionate about archery deserves the latest technology: Grid Lock, Reverse Assist Roller Guard, a Harmonic Stabilizer, Perimeter Weighted Cam, Dead End String Stop, ultra-smooth draw and blazing speed.



\$100 OFF

GOING ON NOW!

\$50 OFF

Any New Mission Bow In Stock

\$100 OFF

Any New Mathews Bow In Stock



Great Starter Bow!

Mission Craze
Reg. \$299.99
Sale \$249.99

Brace Height	7.5"
Axle-to Axle	28"
Weight	3.6 lbs
Let-Off	80%
IBO	306 fps

Draw Length: 19-30"
Draw Weight: 15-70 lbs
It grows with you!



Mission Blaze
Reg. \$599.99
Sale \$549.99

Brace Height	6 1/8"
Axle-to Axle	33"
Weight	4.18lbs
Let-Off	80%
IBO	340 fps



HOYT

**Hoyt Carbon
Spyder 30**
\$1399.99

Brace Height	6 3/4"
Axle-to Axle	30"
Weight	3.6 lbs
IBO	332 fps



BOWTECH

**Bowtech
RPM 360**
\$949.99

Brace Height	6"
Axle-to Axle	31"
Weight	4.4 lbs
IBO	360 fps

HOYT

Hoyt Faktor
\$899.99

Brace Height	6 3/4"
Axle-to Axle	30"
Weight	3.9 lbs
IBO	340 fps

With 30 and 34 inch configurations for ideal fit, and a blazing fast Faktor Turbo configuration that launches arrows at 340 fps, all configurations feature the unbelievably slim and stable Faktor riser and all of the HOYT technology factors for success.



**PSE-
ARCHERY**

PSE DNA SP
\$899.99

Brace Height	6"
Axle-to Axle	31 1/4"
Weight	3.8 lbs
IBO	345 fps

When we made the DNA, the world's best bow, we thought PSE shooters would be satisfied...you weren't. So when we heard that there were bowhunters out there who loved the lightweight design and performance of the DNA, but wanted a bow with a little softer draw, we did the only thing we could do...we obliged. Introducing the new DNA SP, the smoother pull version of the best hunting bow on the planet.

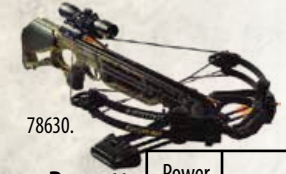


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**Barnett
Assault**

Power Stroke	15"
Weight	8.3 lbs
IBO	385 fps

**Buy Group
Exclusive**
\$519.99



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**Barnett
Ghost 360
Package**

Power Stroke	14"
Weight	7.0 lbs
IBO	360 fps

\$649.99

PACKAGE INCLUDES:
Premium Illuminated Scope, Rope Cocking Device,
Cross Premium 3 Arrow Quiver, 3 20" Headhunter Arrows



Bear Archery

**S
A
L
E**

Bear Agenda
Reg. \$899.99
Sale \$749.99

Brace Height	6"
Axle-to Axle	32"
Weight	3.9 lbs
IBO	350 fps



Bear Motive 6
Reg. \$899.99
Sale \$749.99

Brace Height	6"
Axle-to Axle	32"
Weight	4.0 lbs
IBO	350 fps



Bear Crusader Set
AYS6400. Reg. \$49.99
Sale \$24.99

Bow Length	51"
20-28in 10-20lb Draw Length/Wt	
Durable Composite	
Age: 9 & Up*	

20-28in, 10-20lb
SET INCLUDES:
2 Safetyglass™ Arrows,
Armguard, Arrow Quiver,
& Finger Tab



Bear Lil' Brave 2 Set
AYS5400RB2. Reg. \$49.99
Sale \$34.99

Brace Height	7"
Bow Length	47"
Durable Composite	
Age: 5 to 10*	

16-24in, 18-12lb
SET INCLUDES:
2 Safetyglass™
Arrows, Armguard,
Arrow Quiver, Finger
Tab, Arrow Rest &
Sight Pin

*Ages may vary for each bow in accordance with a child's size and shooting ability. This product is not a toy. Children under 16 require adult supervision.

2nd Annual TACK DRIVER CONTEST

THINK YOU HAVE
WHAT IT TAKES TO
DRIVE A TACK?

PROVE IT!

Try to hit the tack at the 30 yard target and each hit enters you in a drawing for a chance to win a new 2014 bow of your choice, a Trophy Ridge Micro Hit-man 5 Sight or 6 Easton Deep Six FMJ Arrows!

50¢ Per Shot!
Sept. 1–Sept. 30
Reg. Store Hours

Limited to one prize per person. See store for details!

ENTIRE IN STOCK INVENTORY

Trophy Ridge Sights

25% OFF

Reg. Price



Trophy Ridge Cypher 5
AS605. (Black) Reg. \$74.99
Sale \$56.24



Trophy Ridge Hit Man-5
AS215. (Black) Reg. \$89.99
Sale \$67.49



Trophy Ridge Sight React
AS805L. (Black) Reg. \$139.99
Sale \$104.99

ENTIRE IN STOCK INVENTORY

Archery Targets

25% OFF

Reg. Price



Big Game Target Holder
SA100. Reg. \$29.99
Sale \$22.49
Target not included.

Delta Broadhead 3-D Buck
50350. Reg. \$169.99
Sale \$127.49



Block Black Hole 18" Target
BH18.
Reg. \$49.99
Sale \$37.49

Morrell Mathews Target
Reg. \$69.99
Sale \$52.49



Plano Protector PillarLock Compact Bow Case
111000.
\$34.99

ENTIRE IN STOCK INVENTORY

Broadheads

25% OFF

Reg. Price



Flying Arrow Archery Cyclone
C3100. Reg. \$39.99
Sale \$29.99

G5 BH Montec
112. Reg. \$35.99
Sale \$26.99

Rage Hypodermic 100 Grain
39100. Reg. \$43.99
Sale \$32.99

ENTIRE IN STOCK INVENTORY



Bow Cases 30% OFF

Reg. Price

ENTIRE IN STOCK INVENTORY

Archery Apparel & Hats



30% OFF

Reg. Price



CHECK IT OUT! Custom String Building

Choose from a variety of colors!

The super server twists bowstrings evenly from both ends to ensure an even twist rate throughout the bowstring. Uses air cylinder to ensure bowstring stays at a constant tension, up to 425lbs, when serving or twisting.

With our Super Server 600 GameMasters can build your custom bow string with confidence.

Photos are for illustration purposes only. Not responsible for typographical errors. See store for details.

Big Game

Boss XL
CR1100.
Reg. \$89.99
Sale \$74.99



Quick Stick XL
CR0123.
Reg. \$59.99
Sale \$49.99



XLT Stagger Steps
CR0113.
Reg. \$99.99
Sale \$79.99



Boss HD
CR1001-S.
Reg. \$59.99
Sale \$49.99

Accessory Hooks
BH050. Reg. \$0.99
Sale \$0.49



Nikon
Archer's Choice Max
8376.
\$339.99

Redfield
Raider 600
Laser
117859.
\$169.99



Vortex
Ranger 100
RRF-101.
\$379.99



Wildgame Halo XRT
XRT. **\$119.99**

ENTIRE IN STOCK INVENTORY

Safety Harnesses

25% OFF

Reg. Price



Big Game
Diamondback
Harness
FA200. Reg. \$89.99
Sale \$67.49



Hunter Safety System
Lil Treestalker
HSS-8. Reg. \$89.99
Sale \$67.49

Hunter Safety
System Bowhunter
X-1. Reg. \$59.99
Sale \$44.99



Hunter Safety
System Contour
HSS-660.
Reg. \$139.99
Sale \$104.99



LADIES FIT



Tree Spider Micro
Harness
TSMH. Reg. \$109.99
Sale \$82.49

Tree Spider
Speed Harness
TSSH.
Reg. \$139.99
Sale \$104.99



NOW YOU CAN SHOP ONLINE AT
www.gamemastersoutdoors.com

Sales Good through Sept. 21st
Store Hours:

Mon. - Sat. 9am-8pm; Sun. 11am-5pm

In Store Coupon Expires 9/30/14

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GAME CAMERA

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any brand!

GameMasters
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Limit one camera per coupon/per customer.

Must present coupon at time of purchase. Excludes previous purchases and sale items.

ENTIRE IN STOCK INVENTORY

Food Plot Seed

25% OFF

Reg. Price

